



EASTSIDE  
COMMUNITY  
NETWORK



# 2021 ANNUAL SNAPSHOT

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# ABOUT EASTSIDE COMMUNITY NETWORK

Since 1984, the Eastside Community Network (ECN) has worked to create partnerships, platforms and programs that center the needs of residents and amplify their voices in decision-making spheres.

## MISSION

To develop people, plans and places that drive sustainable neighborhood development on Detroit's eastside.

## LEADERSHIP

Donna Givens Davidson, *President & CEO*

Angela Wilson, *Chief Operating Officer*

Holli Benford, *Chief Financial Officer*

Nicole Perry, *Chief Administrative Officer*

## BOARD OF DIRECTORS

Charles Walker (Chair)

Edgar L. Vann III (Chair)

Graig Donnelly (Secretary)

Joe Ohmer (Treasurer)

### Business

Laura Castone

Sonya Dotson

Hank Hubbard

Mark Kent Jones

### Institutional

Darnell Adams

Orlando Bailey

Patrick O. Lindsey

Kirk Mayes

Mark Owens

### Residential

Clarinda Barnett-Harris

Jonathan Demers

Jamaine Dickens

Ederique Goudia

Tammara Howard

Miguel Pope

Margie Young

# CLIMATE EQUITY DEPARTMENT

Over the last decade, ECN has built a reputation as a leader in the urban climate resilience space. Our Climate Equity Department leads this work by engaging in policy advocacy, infrastructure development, and community education that promotes climate resiliency and equitable climate change strategies in Detroit.

## TEAM

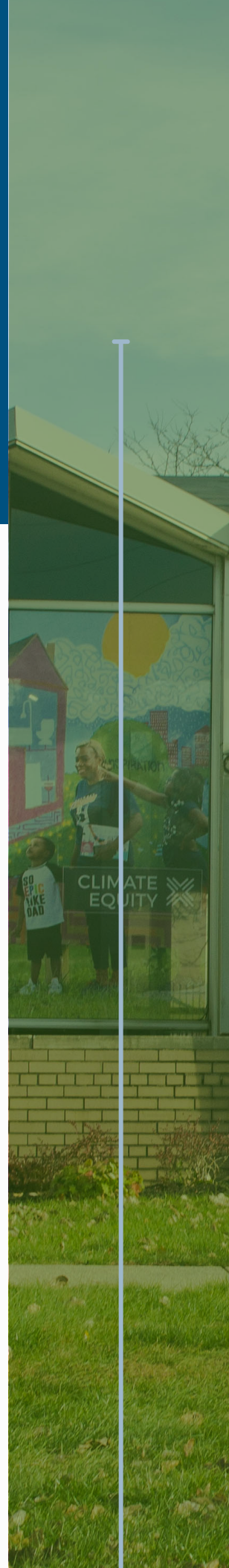
Richard Ackerman, *Director of Climate Equity*

Bethany Howard, *Climate Equity Manager*

Erin Stanley, *Climate Equity Manager*

## 2021 HIGHLIGHTS

- **Advocated** for resilience hub and rain ready infrastructure implementation across Detroit, resulting in the formation of the Resilient Eastside Initiative through a partnership with the City of Detroit's Office of Sustainability.
- **Educated and engaged** residents around climate equity and resilience through our annual Eastside Summit, a Flood Resource Fair, and a City Council Candidate Forum.
- **Revamped** the Eastside Climate Equity Advisory Council and developed issue-specific workgroups to guide the work going forward.
- **Graduated** Cohort 2 of the LEAP Sustainability Fellowship in partnership with our Community Resources, Engagement and Wellness Department.



# COMMUNITY ECONOMIC DEVELOPMENT DEPARTMENT

The Community Economic Development Department supports east side small businesses and drives economic development opportunities that benefit all residents and community stakeholders. This work includes a combination of economic development planning, multi-sector working groups, training programs, direct services and third-party resources.

## TEAM

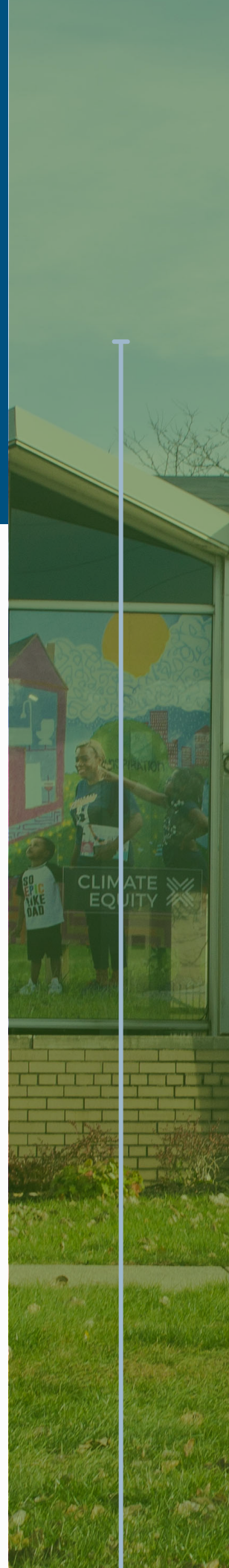
Minya Irby, *Director of Community Economic Development*

Brandi Howard, *Economic Development Manager*

Kyle Marcelis, *Business Engagement Manager*

## 2021 HIGHLIGHTS

- **Provided** \$26,000 in mini-grants to Mack Avenue businesses.
- **Partnered** with GM to launch the Mack Ave Virtual Mall – a directory featuring 90+ businesses located on Mack Ave.
- **Graduated** 13 ProsperUS participants, and transformed Mack Market into a brick and mortar incubator space for ProsperUS graduate Black Diamond Beauty Supply.
- **Expanded** the Mack Avenue Business Association's membership to include businesses in The Villages (on Mack Ave between Mt. Elliott and St. Jean).



## COMMUNITY RESOURCES, ENGAGEMENT & WELLNESS DEPARTMENT

Intentional engagement with residents is essential to our work. Our Community Resources, Engagement & Wellness Department facilitates community-led and driven planning processes, builds community power, increases access to resources, catalyzes community engagement efforts, and promotes individual and collective wellness – with a focus on equity and sustainability

### TEAM

Savana Brewer, *Director of Community Resources, Engagement & Wellness*

Nayomi Cawthorne, *Wellness Network Senior Program Manager*

Matthew Green, *Community Engagement Manager*

Daivon Reeder, *Community Project Manager*

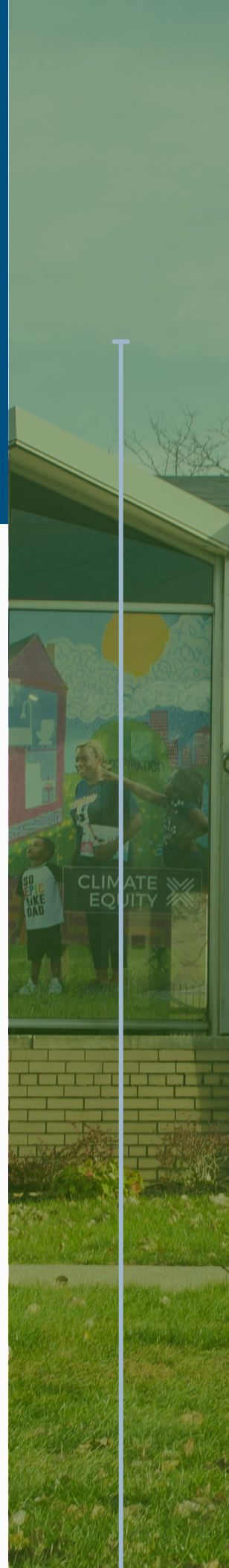
Kisha Jackson, *Community Project Coordinator*

Camaria Wafer, *Community Project Coordinator*

Will Morgan, *Connect 313 Ambassador*

### 2021 HIGHLIGHTS

- **Helped** 291 resident households complete the Homeowner Property Tax Exemption (HOPE) Application, and assisted 200+ residents with Flood Assistance Applications.
- **Promoted** financial stability for residents through Child Tax Credit application assistance, partnering with the DTE Energy Efficiency Assistance Program, and financial literacy workshops with Flagstar Bank.
- **Graduated** Cohort 2 of the LEAP Sustainability Fellowship in partnership with the Climate Equity Department.
- **Supported** the LEAP Coalition – working with its leaders to host community events, establish new subcommittees, and educate and engage residents and community stakeholders.



# DEVELOPMENT & COMMUNICATIONS DEPARTMENT

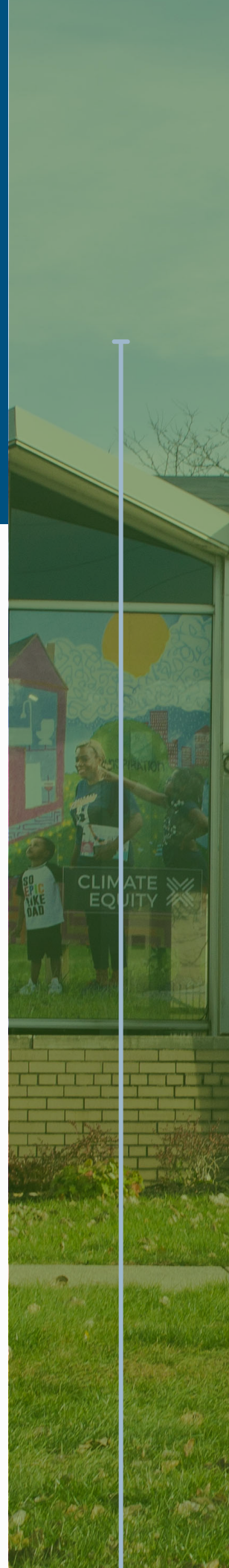
Our Development & Communications Department ensures that ECN effectively communicates with our community, and raises unrestricted funds to support our work. This team focuses on executing marketing and advertising strategies to reach residents, managing technology and engagement for ECN events, and coordinating special events for the organization.

## TEAM

Camille Johnson, *Director of Development & Communications*  
Deborah Trotter, *Marketing & Communications Manager*

## 2021 HIGHLIGHTS

- **Coordinated** the Eastside Extravaganza, our annual fundraising gala which raised over \$71,000 in sponsorships and donations.
- **Increased** our donor base – procuring charitable donations from 150+ individual donors.
- **Developed** and executed new marketing strategies to more effectively reach residents and program participants.
- **Led** our COVID-19 education and engagement efforts – conducting vaccine hesitancy assessments and focus groups and developing events and messaging in response to our findings.



# FACILITIES & ADMINISTRATION DEPARTMENT

Our Facilities & Administration Department is responsible for maintaining ECN's various properties, managing relationships with our tenants and vendors, and ensuring that operations for the organization run efficiently. This team also manages all of the organization's human resources and administrative needs.

## TEAM

Nicole Perry, *Chief Administrative Officer*

TiJuana Butler, *Operations Manager*

Gloria Jackson, *Administrative Clerk*

Kim James, *Administrative Clerk*

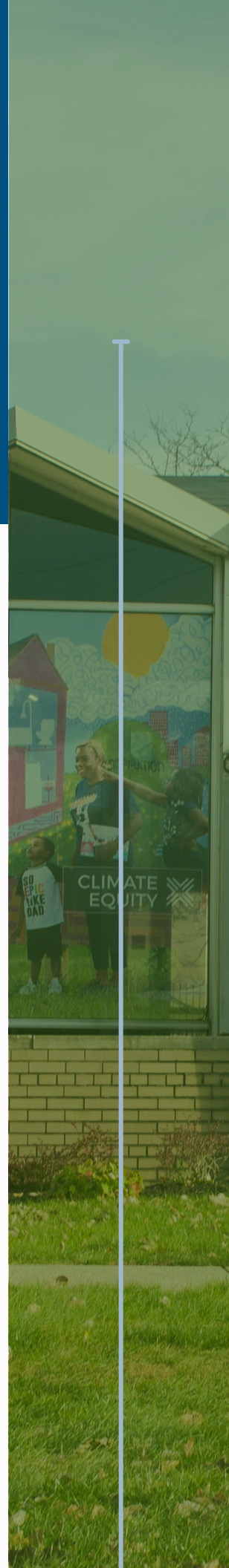
Barbara Wright, *Administrative Clerk*

Jamal Kemp, *Maintenance Technician*

George O'Neal, *Maintenance Technician*

## 2021 HIGHLIGHTS

- **Transformed** our HQ at 4401 Conner St through renovations including new floors, doors, energy efficient lighting, paint, fencing and landscaping.
- **Acquired** new communications technology and camera system for facilities.
- **Expanded** employment benefits available for ECN staff.
- **Maintained** COVID-19 safety protocols in our facilities through daily, comprehensive sanitation.
- **Renovated** and managed additional ECN-owned properties, as well as relationship building with our tenant partners.





# FINANCE DEPARTMENT

Our Finance Department manages all of our grants, revenue and other financial assets and expenditures. Together, the team ensures that we our organization remains financially sound and meeting all fiduciary responsibilities.

## TEAM

Holli Benford, *Chief Financial Officer*

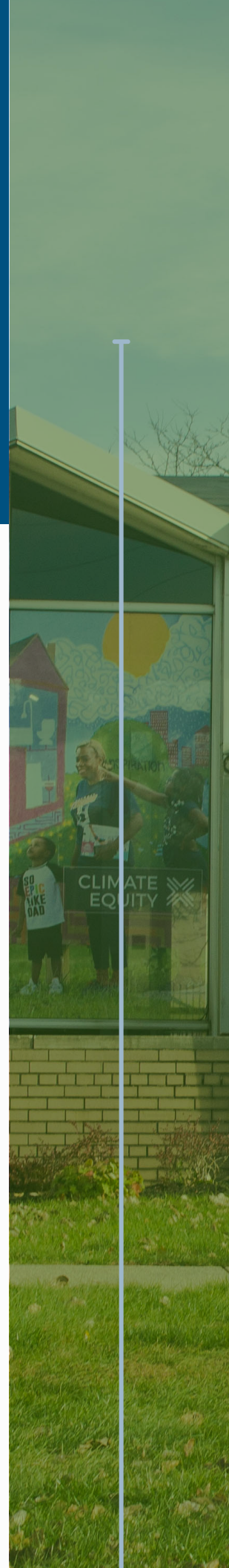
Regina Peoples, *Accountant*

## 2021 BALANCE SHEET

Liabilities	\$3,360,117.83
Assets	\$1,215,181.58
Equity	\$2,144,936.25

## 2021 INCOME SHEET

Foundation Grants	\$2,035,079.00
Earned Revenue	\$924,269.39
Other - PPP Loan Forgiveness	\$418,242.00
Contract Revenue	\$205,921.85
Fundraising	\$163,571.85
Government Grants	\$65,966.59
<b>TOTAL REVENUE</b>	<b>\$3,813,050.68</b>
<hr/>	
<b>EXPENSES</b>	<b>\$3,125,693.34</b>
<hr/>	
<b>NET INCOME</b>	<b>\$687,357.34</b>



# SUSTAINABLE HOUSING DEPARTMENT

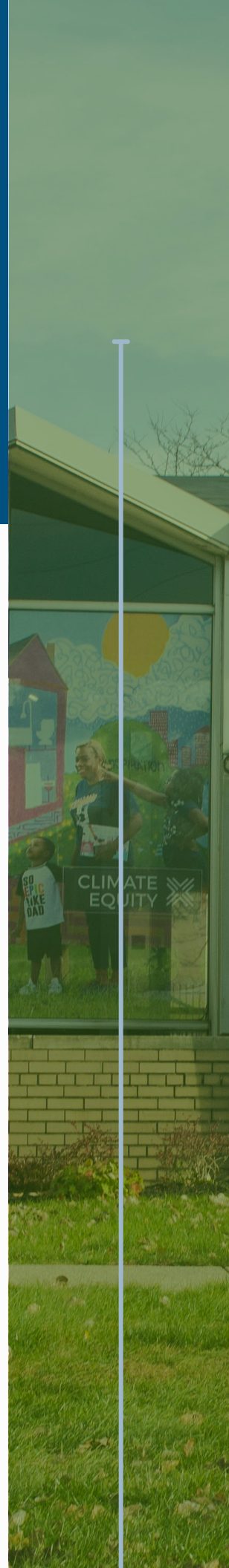
Our new Sustainable Housing department supports efforts to increase sustainability of neighborhood homes, through energy retrofits, flood prevention, foreclosure prevention, and access to other home improvement and financial stability resources. We also seek to acquire and rehab vacant homes.

## TEAM

Ian McCain, *Director of Sustainable Housing*  
Sparkle Berry, *Sustainable Homes Coordinator*

## 2022 PROGRAMS & INITIATIVES

- Residential Energy Upgrades
- Flood Prevention and Recovery
- Minor Home Improvements
- HOPE Assistance and Foreclosure Prevention
- Financial Empowerment
- DLBA Land Bank - Occupied Housing Program Partnership



# THE STOUDAMIRE DEPARTMENT

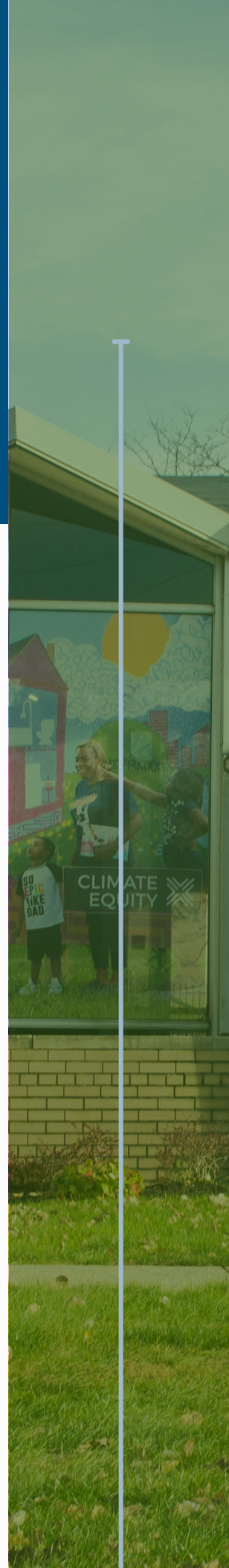
The Stoudamire is a 17,000 square foot community hub that provides holistic wellness activities and resources to eastside residents through multisector partnerships with other community stakeholders. We offer art, technology, fitness, and media classes; hosts health fairs, job fairs, movie nights, children's camps and conferences; and provide event and meeting space for the community.

## TEAM

Darryl Earl, *Director of The Stoudamire*

## 2021 HIGHLIGHTS

- **Built out** and programmed our Dance Studio, Fitness Studio, Podcast Studio, and Tech Hub.
- **Partnered** with Food Not Waste to deliver meals to 736 households in our community.
- **Provided** local transportation services to over 240 eastside residents.
- **Partnered** with the Detroit Health Department to provide free COVID-19 testing and vaccinations to residents.



# YOUTH DEVELOPMENT DEPARTMENT

When ECN was founded in 1984, our first program was Youth on the Edge of Greatness - a drug prevention program that supported eastside youth. Today, our Youth Development Department continues to implement youth programs that focus on the holistic development of each young person - ensuring that each child is academically, physically, mentally, emotionally, and financially prepared for post-secondary school success.

## TEAM

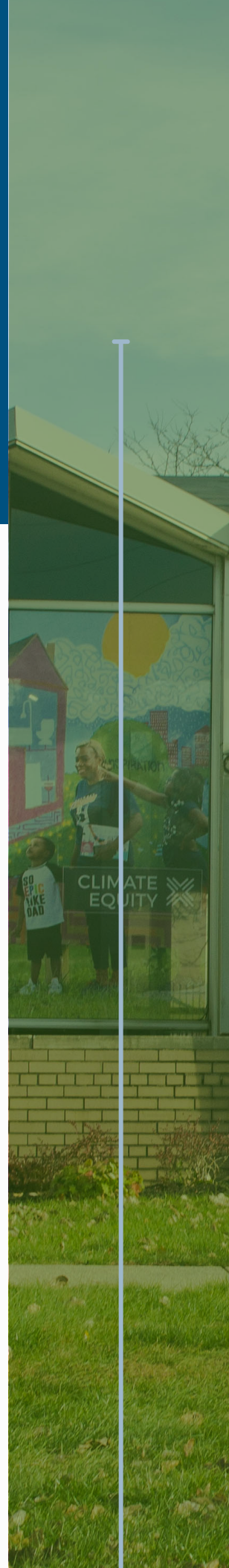
Tanya Aho, *Director of Youth Development*

Everett Tate, *Youth Development Manager*

Caitlin Crutcher, *Youth Development Coordinator*

## 2021 HIGHLIGHTS

- **Expanded** our impact by developing a partnership with East English Village Academy, and partnering with Detroit Public Schools Community District to serve more youth through our summer youth employment program.
- **Increased** the capacity of our Teen Advisory Council members - providing them with stipends and supporting them to participate in the CDAD Council, Youth 21 Forum, and the Detroit Energy Squad.
- **Partnered** with Authentically Detroit to launch Vaulted Voices - a new podcast co-hosted by 5 eastside youth that will highlight the perspectives of youth in our community.



# COMING TO ECN IN 2022

Eastside Community Network is taking our work to the next level in 2022.

## JOIN THE STOUDAMIRE

This summer we are officially opening up membership to The Stoudamire! As a member you'll be able to access members-only workshops, activities, and events; receive personalized holistic wellness resources and coaching; pay discounted rates to rent meeting and event space in the facility; and more!

To learn more about becoming a member of The Stoudamire, contact **Darryl Earl** at [dearl@ecn-detroit.org](mailto:dearl@ecn-detroit.org).

## INTRODUCING THE ECN WELLNESS NETWORK

This year we're launching the ECN Wellness Network. Residents who enroll in this program will receive coaching support to assess their wellness status, build wellness plans and connect to wellness resources.

With our network of wellness providers, we will coordinate access to services, build health care knowledge and utilization, and improve responsiveness to community needs and priorities.

To learn more about how you can get involved, contact **Nayomi Cawthorne** at [ncawthorne@ecn-detroit.org](mailto:ncawthorne@ecn-detroit.org).



EASTSIDE  
COMMUNITY  
NETWORK

**WE LOOK  
FORWARD TO  
WORKING  
WITH YOU IN  
2022.**

**EASTSIDE COMMUNITY NETWORK**

4401 Conner St, Detroit, MI

313-571-2800

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[info@ecn-detroit.org](mailto:info@ecn-detroit.org)

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